



INTERNATIONAL BUSINESS, BA

English course offer for autumn / winter semester 2025

In the International Business bachelor's degree programme you can attend courses from the **5th semester** in **ENGLISH** and choose from a variety of different **specialization fields**:

- Accounting & Finance
- Marketing & Sales
- Supply Chain Management
- Human Resources & Organisation
- Digital Transformation
- Entrepreneurship & Innovation

Helpful Links

ECTS course descriptions

<http://www.fhv.at/incomings/international-business>

More info about the study programme

<https://www.fhv.at/en/studies/business/international-business-administration-full-time-ba>

Organize your stay

www.fhv.at/incomings

International Office contact

Robert Natter, BA, BSc

Student Exchange
Coordinator

+43 5572 792 1200
exchange@fhv.at



Semester Duration

- Welcome week: 25.08.2025 – 29.08.2025
- Study period: 05.09.2025 – 18.12.2025

Academic contacts

Ann Wright, BSc

Administration International
Business

+43 5572 792 5400
ann.wright@fhv.at



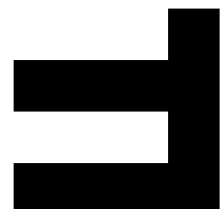
Prerequisites for exchange students

- English language skills (at least level B2)
- Basic knowledge of business administration (students need to be at least in their second year of business studies).

Prof. (FH) Dr. Martin Hebertinger

Head of Degree
Programme

+43 5572 792 5401
martin.hebertinger@fhv.at



Course Work

How many credits should I choose?

- **Goal: 30 ECTS per semester**
Applies to full-time students. One credit, requires approx. 25 hours of work, counting the time spent in class as well as self-study, group work, etc. adding up to 750 hours of work for a whole semester or 50 hours per week.
- **Minimum: 18 ECTS per semester**
While we recommend taking on 30 ECTS, we understand that your home institution might have different rules. We're flexible and want to ensure your learning experience fits your needs. The minimum course attendance for exchange students is 18 ECTS credits per semester.

What are the offered specialization tracks?

- Accounting & Finance (A&F)
- Marketing & Sales (M&S)
- Supply Chain Management (SCM)
- Human Resources & Organization (HR&O)
- Digital Management & IT (DT)
- Entrepreneurship & Innovation (E&I)

How are the courses organized?

Elective courses:

- **Blocked teaching:** The courses follow a dynamic and engaging teaching style with short, intensive blocked sessions delivered either in 4 whole-day sessions within one week or 2 afternoon/evening sessions spread over two successive weeks. Attendance for the blocked units is compulsory.
- **Pre- & post assignments:** To make the most of your learning experience, you'll be challenged with individual or group assignments before and/or after the blocked teaching units. Please remember to reserve enough time for working on your pre-assignments and post-assignments.
- **Course workload:** Each course has 3 ECTS and hence demands a total of 75 hours of commitment. This includes your active participation during class as well as time allocated for research, pre- and post-assignments.
- **Optimal class size** for a focused and enriching experience with maximum enrolment of 30 students.

Weekly courses:

- The additional business course as well as language & culture classes can be chosen additionally to the elective courses and are scheduled weekly.
-



Business and Management Electives (you can choose one from each time block)	ECTS	Track
Time Block 1 05.09.2025 - 16.09.2025		
• <u>Brand Management</u>	3	M&S
• <u>Strategic Decision Making</u>	3	E&I
Time Block 2 19.09.2025 - 25.09.2025		
• <u>Knowledge Management</u>	3	HRO
• <u>International Tax Planning</u>	3	A&F
Time Block 3 01.10.2025 - 09.10.2025		
• <u>Leadership</u>	3	HRO
• <u>Data Analytics</u>	3	DigM&IT
Time Block 4 17.10.2025 – 23.10.2025		
• <u>Financial Services & Technology</u>	3	A&F
• <u>Global Supply Chain Management</u>	3	SCM
Time Block 5 30.10.2025 – 08.11.2025		
• <u>Online Marketing</u>	3	M&S
• <u>Operations Reserach</u>	3	DigM&IT
Time Block 6 13.11.2025 – 20.11.2025		
• <u>Green Supply Chain & Sustainability</u>	3	SCM
• <u>Corporate Entrepreneurship & Innovation</u>	3	E&I
Time Block 7 28.11.2025 - 04.12.2025		
• <u>Early Stage Financing</u>	3	A&F
• <u>Audit, Fraud Prevention & Risk Management</u>	3	HRO
Time Block 8 15.12.2025 – 18.12.2025 (only 1 Elective)		
• <u>Disruptive Technology</u>	3	E&I



Simulation Game, 5 different Games (Suitable for each Spezialisierung)	ECTS	Schedule
• <u>Accounting & Finance</u>	3	26.09.2025 – 29.09.2025
• <u>Human Resource & Organization</u>	3	26.09.2025 – 29.09.2025
• <u>Marketing & Sales</u>	3	26.09.2025 – 29.09.2025
• <u>Entrepreneurship & Innovation</u>	3	26.09.2025 – 29.09.2025
• <u>Supply Chain Management</u>	3	26.09.2025 – 29.09.2025

Additional Business Courses	ECTS	Schedule
• <u>Storytelling in Business</u>	3	weekly
• <u>Sustainability in Economic Development</u>	3	weekly
• <u>International Economics and Financial Markets</u>	3	weekly

German Language and Austrian Culture Courses	ECTS	Schedule
• <u>German for International Students I</u>	3	weekly
• <u>German for International Students II</u>	3	weekly
• <u>Exploring Austrian Culture and Values</u>	3	weekly

